

1010DATA Insights Engine

Powered by Exabel

Generate alpha with real-time consumer spending data

Data Science Team Not Required

We've done the backtesting, model building and contextualizing so you get immediate, actionable value with instant visibility to real-time spending trends via web-based dashboards with pre-built models



SCREEN FOR LIKELY EARNINGS SURPRISES WITH DAILY UPDATING MODELS



GAIN CONFIDENCE WITH FULLY BACKTESTED FORECASTS



IDENTIFY AND MONITOR KEY METRICS NOT PRICED INTO MARKET

NEAR REAL-TIME INDUSTRY, SECTOR, AND COMPANY PERFORMANCE SIGNALS

Track against street consensus weeks ahead of earnings calls

Modeled forecasts predict the likelihood and magnitude of beats, meets, and misses

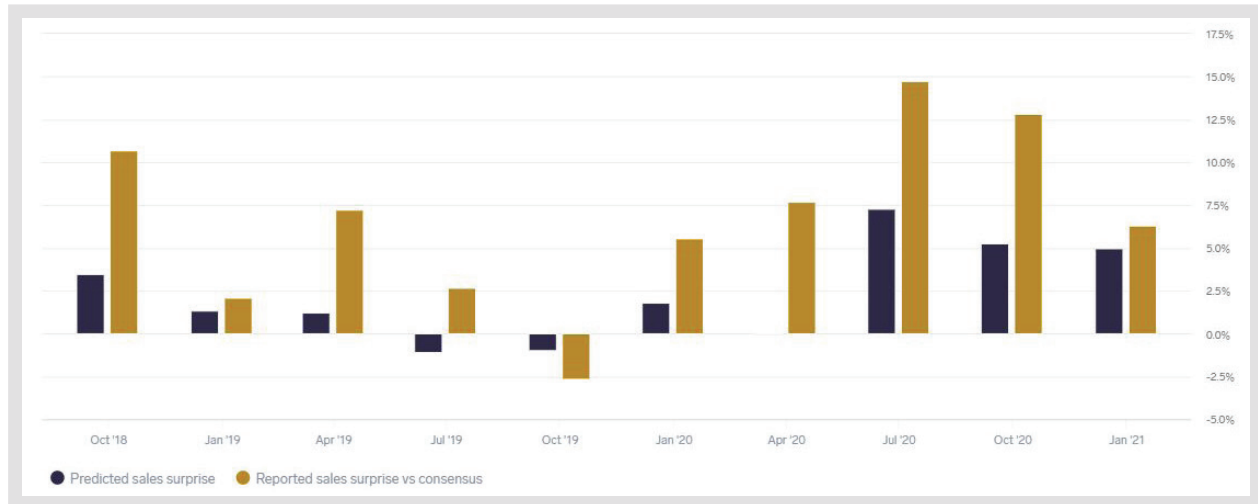
Quickly access backtesting insights, online and offline splits, and brand level data

1010DATA Card quarterly KPIs													1010data Visits alpha insight		1010data Card quarterly KPIs		1010data Card alpha insight			
Debit and credit card transactions from 1010data													Last data point from 16 Mar 2021						Columns	
Company	Quarter end	Report date	Fiscal quarter sales YoY				Fiscal quarter			Days with data	Evaluation metrics			Market Cap \$M						
			Card spending	Consensus sales	Predicted sales	Predicted delta	Beat	Meet	Miss		Sales correlation	Surprise correlation	Number of analysts							
ZM	30 Apr 2021	02 Jun 2021	600.6%	175.5%	213.1%	37.6pp	63.7%	8.2%	28.1%	44	0.78	—	23	76 423						
PINS	31 Mar 2021	20 May 2021	153.3%	73.2%	93.8%	20.6pp	85.0%	6.9%	8.0%	61	0.79	—	24	38 872						
OSTK	31 Mar 2021	06 May 2021	118.0%	66.1%	84.0%	17.8pp	60.0%	18.2%	21.8%	75	0.99	0.90	6	3 625						
NLS	31 Mar 2021	10 May 2021	169.7%	67.2%	82.9%	15.7pp	64.5%	17.3%	18.2%	75	0.99	0.72	5	552						
FNKO	31 Mar 2021	13 May 2021	330.4%	29.9%	42.9%	13.0pp	89.5%	4.1%	6.5%	75	-0.23	0.86	9	637						
TSLA	31 Mar 2021	05 May 2021	101.8%	70.5%	82.9%	12.3pp	79.4%	12.0%	8.5%	75	0.64	0.33	16	628 579						
MED	31 Mar 2021	05 May 2021	95.7%	55.1%	67.4%	12.3pp	82.9%	9.1%	8.0%	73	0.96	0.89	4	2 806						
TSCO	27 Mar 2021	29 Apr 2021	64.0%	24.4%	36.6%	12.2pp	64.6%	25.4%	10.0%	80	0.99	0.93	27	20 118						
LOVE	31 Jan 2021	15 Apr 2021	103.1%	26.0%	37.4%	11.4pp	54.2%	13.2%	32.6%	90	-0.22	0.99	7	913						
GOOS	28 Mar 2021	02 Jun 2021	109.0%	21.3%	31.7%	10.5pp	90.9%	3.6%	5.4%	71	-0.59	0.76	15	2 599						
TDOC	31 Mar 2021	04 May 2021	182.0%	150.0%	160.4%	10.4pp	63.1%	25.8%	11.0%	75	0.62	0.84	25	29 163						
SPWH	30 Jan 2021	31 Mar 2021	57.4%	46.1%	56.1%	10.1pp	82.2%	10.3%	7.5%	90	1.00	0.95	5	757						
SONO	03 Apr 2021	13 May 2021	163.5%	40.5%	50.2%	9.7pp	81.6%	8.9%	9.5%	71	-0.30	0.29	7	4 978						
GPRO	31 Mar 2021	06 May 2021	157.9%	56.4%	65.8%	9.4pp	85.3%	7.0%	7.8%	75	0.46	0.47	5	1 660						
GOLF	31 Mar 2021	13 May 2021	180.4%	22.2%	31.4%	9.2pp	82.6%	9.0%	8.4%	71	0.31	0.38	8	3 117						
APRN	31 Mar 2021	05 May 2021	32.0%	25.0%	33.8%	8.8pp	84.3%	9.1%	6.6%	75	0.99	0.72	2	116						
POOL	31 Mar 2021	22 Apr 2021	47.6%	23.4%	31.9%	8.5pp	84.1%	9.9%	6.0%	61	0.50	0.54	9	13 710						
FVRR	31 Mar 2021	13 May 2021	94.9%	90.8%	99.0%	8.2pp	54.9%	16.2%	28.8%	75	-0.39	—	8	8 062						

Backtesting Insights

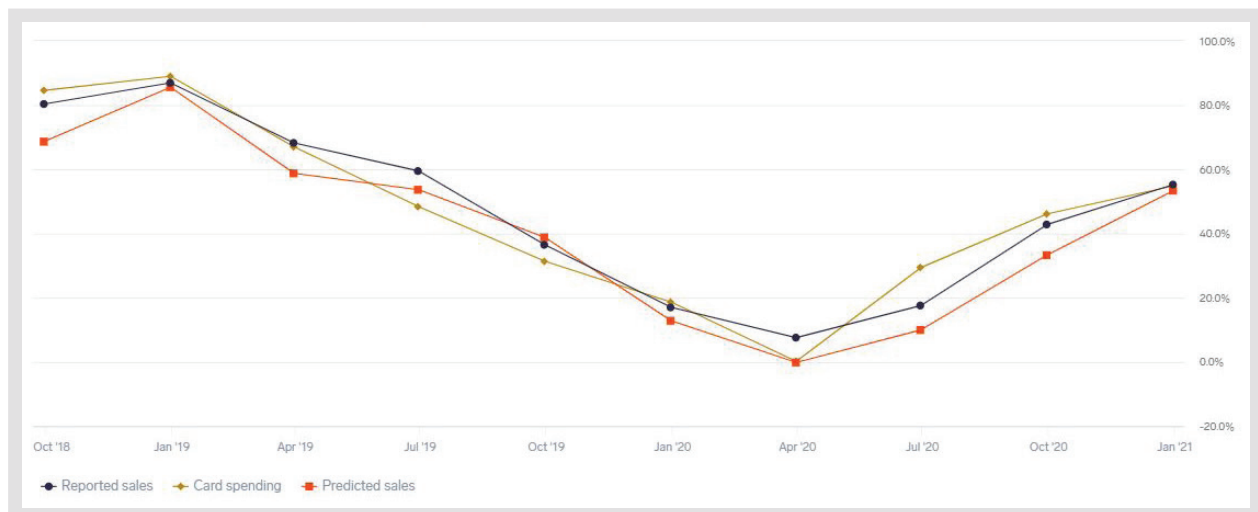
QUARTERLY SALES SURPRISE

Track 1010data's model performance against consensus estimates to see where our data adds the most value



YEAR-OVER-YEAR QUARTERLY SALES GROWTH

Quickly access the data and our models, so you understand our forecasts



For more than 20 years, 1010data has helped financial, retail and consumer goods customers monitor shifts in consumer demand and market conditions and rapidly respond with highly targeted strategies. The 1010data Insights Platform combines market intelligence, data management, granular enterprise analytics, and collaboration capabilities to empower better business outcomes. More than 900 of the world's foremost companies partner with 1010data to power smarter decisions.

To learn more, visit 1010data.com.

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