Options to read the natural text:

1. **Smarter Decisions. Better Outcomes.**

   1010data’s Insights Platform easily transforms data to knowledge, enabling companies to make critical business decisions quickly.

The speed of business demands actionable insights

Data is a key asset to any organization, and this asset needs to be readily available to empower companies across industries and the globe. We find that companies have built separate technology stacks for data and analytical workloads, making it extremely challenging to access the right information at the right time to support near real-time business decisions.

Data has to move from system to system, causing delays in delivering timely analytics and insights stale reports, missing data, the lack of advanced analytics, and absence of actionable insights is an unbearable state for any company that needs fresh insights to remain competitive in the age of the customer.

Introducing 1010data’s Insights Platform

Activates enterprises to rapidly respond to changing market conditions with highly targeted strategies

- Streamlines access to your data
- Transforms data into actionable insights
- Enables rapid responses to shifts in consumer demand and market conditions
- Empowers companies to anticipate today’s realities and tomorrow’s challenges
- Activates enterprises to develop highly targeted strategies

All-in-One Insights Platform

1010data’s market intelligence, enterprise analytics, and collaboration capabilities work together to create an ecosystem of actionable insights accessible via the Insights Platform. Streamline access to your unified, granular level data from internal and external sources, including syndicated and 3rd party data, and act on business decisions with confidence.

1010data’s Insights Platform provides a dynamic view of changing consumer behaviors and market conditions, enabling clients to anticipate and respond to today’s realities and tomorrow’s challenges. The results empower more than 900 of the world’s foremost retail, consumer goods, and financial services organizations to understand what’s now and what’s next.
TRANSFORMING DATA INTO KNOWLEDGE
A powerful blend of market intelligence, enterprise analytics, and collaboration capabilities that drive smarter decisions and better business outcomes.

**Enable granular-level decision-making with near real-time data**
Seamlessly load and transform granular data from any and all sources within a comprehensive, integration-friendly system, and enable data-driven decision-making with confidence.

**People, Process, Technology**
Backed by a proven methodology designed by data scientists, engineers, and business analysts with deep industry expertise

**Speed, Power, and Flexibility**
Leading-edge, time-series data analytics delivers actionable insights to address market uncertainty and near real-time shifts in demand

**Pre-Built, Guided, and Customized Reporting**
Conduct limitless, repeatable and complex analyses of your strategic data, in seconds

**Identify consumer spending trends with multi-source datasets**
Monitor in-store and online purchasing behaviors for hundreds of privately and publicly held companies, and confidently identify current and emerging trends before anyone else.

**Daily Updates & Extensive Historical Coverage**
Combines data science with the experience of industry analysts for a true multi-source approach to insight derivation

**Enrich Your Insights**
Retailers and brands track and respond to changing consumer spending patterns, trending competitors, and ongoing sector performance

**Stay Ahead of the Curve**
Investors identify emerging demand signals, make faster strategy adjustments, and drive stronger returns

**Optimize insights by empowering key trading partners via strategic data sharing**
Securely share granular-level data streams and control distribution of your data outside your enterprise via a fully managed, turnkey solution, building a foundation for unprecedented collaboration with business partners.

**Maintain Trust & Total Control**
Drive unprecedented transparency that enables immediate joint decision-making and action on mutually detected changes in the marketplace and shifts in demand

**Pre-Built, Guided, and Customized Reporting**
Conduct limitless, repeatable, and complex analyses of you and your trading partners’ performance from a single version of truth

**Empower Strategic Trading Partners**
Enhance compliance by holding key stakeholders accountable for mutually agreed upon and tracked metrics and KPIs
For more than 20 years, 1010data has helped financial, retail and consumer goods customers monitor shifts in consumer demand and market conditions and rapidly respond with highly targeted strategies. The 1010data Insights Platform combines market intelligence, data management, granular enterprise analytics, and collaboration capabilities to empower better business outcomes. To learn more, visit 1010data.com.