

1010DATA

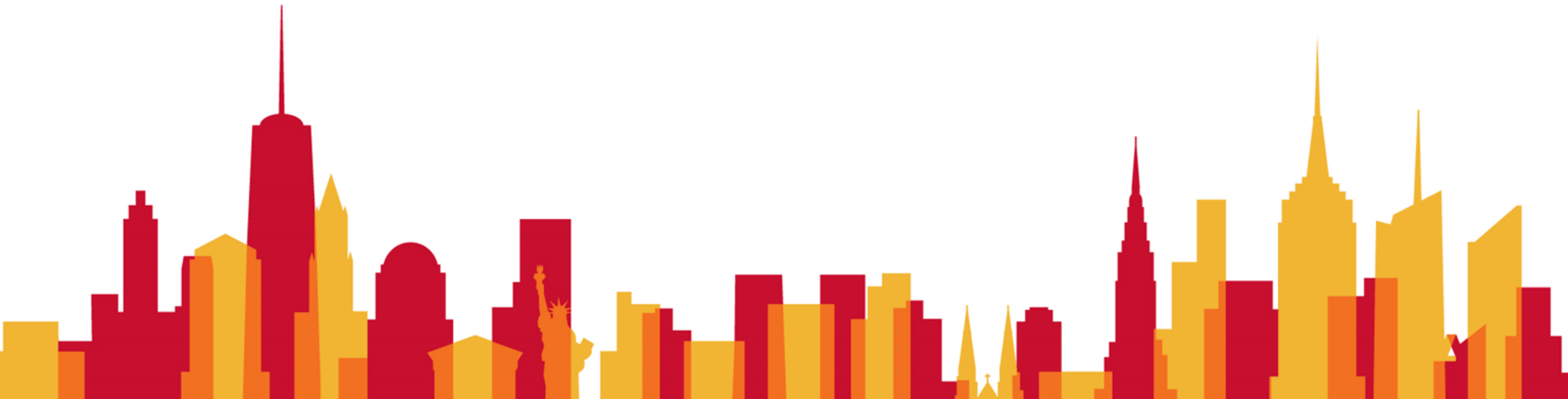
INSIGHT

SUMMIT

Get Promoted With QuickApps

1010data Insight Summit – May 2016

◆ Dan Becker, Sales Engineering



Agenda

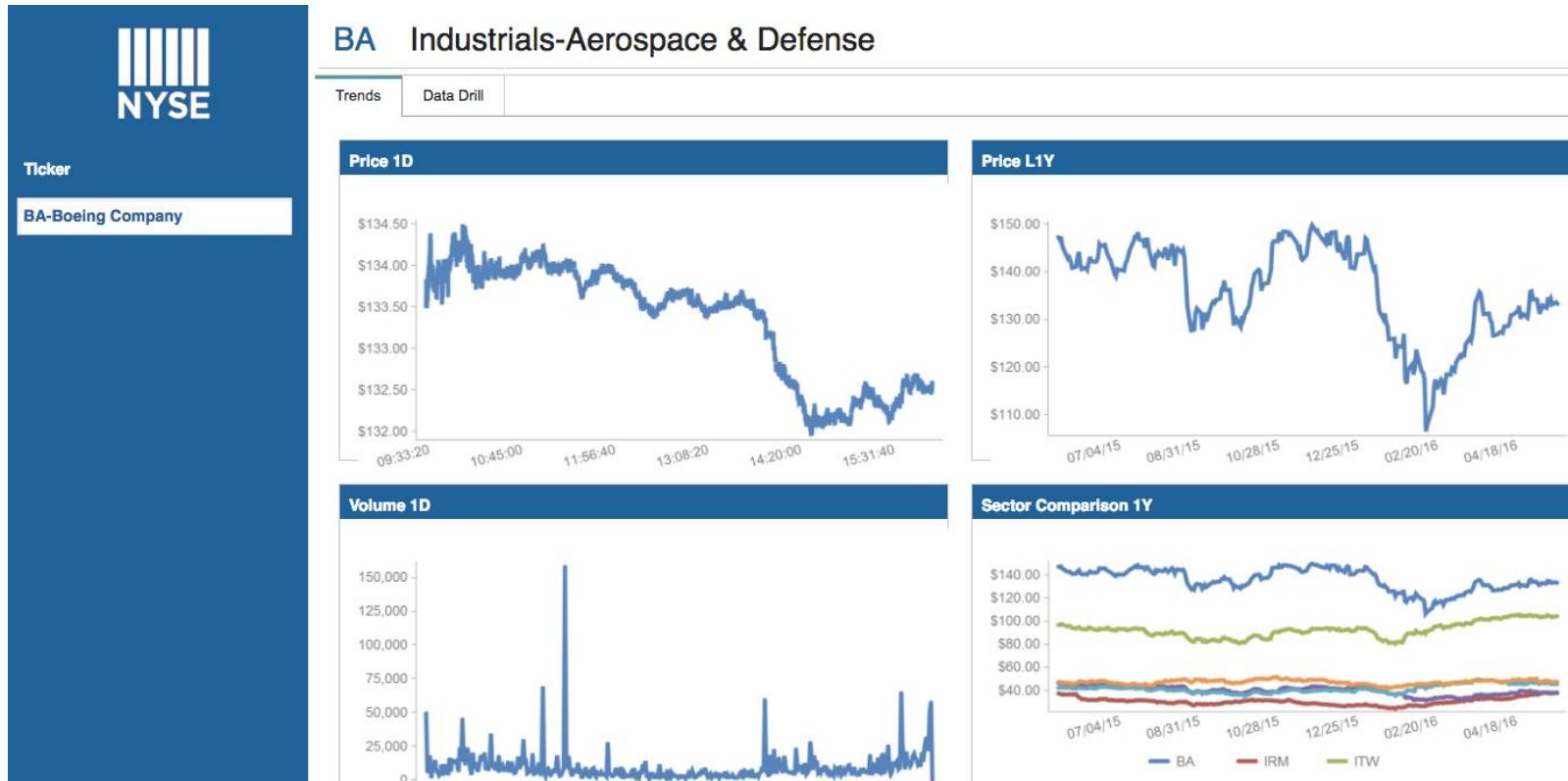
- ◆ Intro to QuickApps: Why should I use them?
- ◆ Demos of QuickApps
 - ◆ Data Explorer
 - ◆ Dashboarding
 - NYSE
 - Category Management Dashboard
 - ◆ BI-Like Reporting
 - Product Rankings
 - Customer Location Mapping
 - Polygon Plotting
 - ◆ App-Launcher
- ◆ Embedding with <iframe>s / Mobile Integration

Intro

- ◆ Apps Built Directly Into Core Platform
- ◆ Speed to Build / Flexibility
- ◆ Granular vs. Cubed Data
- ◆ Group-By Anything!
- ◆ Ultra-Fast Prototyping
 - ◆ Data -> Parameterized Query -> Application
- ◆ Fail Fast!
- ◆ One QuickApp Maker = Dozens of Happy Colleagues



Demos



Deploying Applications

- ◆ Direct URL to QuickApp
- ◆ Embedding with <iframe>s
 - ◆ Transmit/Receive Data via PostMessage
- ◆ Mobile Integration
 - ◆ iOS (iPad, iPhone, even iWatch!)
 - ◆ Android, Windows Phone, etc...
- ◆ APIs/Custom Application Layer vs QuickApps

Takeaways

- ◆ Self Service Development
- ◆ Fast prototyping
- ◆ No ETL/Cube Building
- ◆ No need to rebuild existing 1010data queries
- ◆ Fast development iteration
- ◆ Centralize analysis
- ◆ Deploy apps through various mediums
- ◆ Get started today!